

## **Lead Member Political and Legislative Coordinator Maine State Employees Association, SEIU Local 1989**

**Description:** MSEA-SEIU Local 1989 is a labor union that currently represents nearly 13,000 workers statewide. Local #1989 has an aggressive political lobbying program based on the premise that political power is critical in order to improve our members' lives, and for the delivery of quality public services to Maine's citizens. The Lead Member Political and Legislative Coordinator assists in developing and implementing the Local's political and legislative programs. Duties will range from implementing a legislative outreach program to increasing our PASER/COPE contributions, to aiding our lobbying efforts in the State House and working on political campaigns.

### **Duties:**

1. Under the supervision of the Political and Legislative Director, work with, and lead our members and the Member Political Coordinator, to develop a statewide legislative outreach program that builds political power in our members' work lives and their communities.
2. Participate in lobbying efforts, which includes: preparation and delivery of testimony; organize member turn-out for key legislation and lobby day efforts in the State House; and prepare members for both written and verbal delivery of testimony.
3. Work with members and staff to increase PASER (Political Action for Service Employees and Retirees) contributions and retain current contributors by implementing programs to educate, recruit and retain members. Develop and lead trainings. Assist in data management for tracking contributions.
4. Design, plan and lead legislative and political campaigns.
5. Lead and coordinate member volunteers and lost-timers in campaigns.
6. Assist and lead in lobbying efforts, and, at the direction of the Director, lead in problem-solving certain legislative issues, as well as creatively build bipartisan supermajorities.
7. Work on endorsed candidate and referendum campaigns, as assigned.
8. Coordinate the use of all databases and platforms available for legislative and political campaigns.
9. Assist in developing messaging and communications strategies.
10. At the direction of the Director, coordinate with other MSEA departments to build membership capacity, enhance recruitment and retention of members, member leaders and PASER members.

### **Requirements:**

- Commitment to building political power for working people;
- Strong interpersonal skills, including the ability to relate to workers from a wide range of backgrounds;
- Ability to be self-directed, develop and execute campaign plans and solve problems creatively;
- Must be able to work independently: develop and implement strategic campaign plans;
- Must be familiar with the legislative and lobbying process, and the ability to research, prepare and deliver testimony;
- Familiar with computers and Microsoft Office applications;
- Ability to work with coalition partners and community groups to achieve common goals;
- Must be able to work long and irregular hours and weekends as needed;
- Work as assigned to electoral campaigns;
- Must have a car and a valid driver's license.

This position is a bargaining unit position. MSEA-SEIU is an equal opportunity employer. Applicants are encouraged to apply by Friday, March 15, 2019.

Send cover letter, resume and references to: Jessica Doody, Executive Assistant, MSEA-SEIU Local 1989, 65 State Street, Augusta, ME 04330 or [jessica.doody@mseaseiu.org](mailto:jessica.doody@mseaseiu.org).